THE CIRCLE MEDIA PLUS

TCMP SUBMISSION GUIDELINE: WRITER'S GUIDELINES

1. A Clear, Compelling Headline

Your headline is the first thing an editor sees. It must grab attention, reflect the story's core, and make the reader want to continue — without being misleading or sensational.

2. A Concise Statement (Max. 140 Characters)

Think of this as your story's elevator pitch. In one or two sentences, summarise what the piece is about, why it matters, and what the reader will gain. Keep it tight and impactful.

3. A Strong Opening Paragraph

Your first paragraph must establish relevance and context immediately. Hook the reader with the "why now," set the scene, and signal the intellectual direction of the piece.

4. Logical Structure with Short, Readable Paragraphs

Organise your ideas coherently — introduction, development, conclusion. Keep paragraphs short (2-4 sentences) to maintain readability and flow, especially for digital audiences.

5. Subheadings Approximately Every 200 Words

Subheadings break up long text, guide the reader, and improve '*scanability*'. They should be descriptive and reflect the section's focus — not generic labels.

6. A Clear Conclusion and at Least One Quotable Line

End with a conclusion that synthesises your argument or reflection. Include at least one memorable, quotable line — a sentence that captures the essence of your piece and lingers with the reader.

7. Hyperlinks to All Relevant Sources and References

Credibility depends on evidence. Every claim, statistic, quote, or reference should be hyperlinked to its original source. This ensures transparency, verification, and intellectual honesty.

In Summary: Pitch with clarity, structure with purpose, conclude with impact, and source with integrity. That is the TCMP standard.

Editorial Process:

1. All submissions undergo editorial review for clarity, accuracy, relevance, and legal risk. Editors may work collaboratively with contributors to refine structure, language, and sourcing while preserving the author's voice.
2. Final editorial decisions, including headlines, introductions, subheadings, and placement, are made by the Editor-in-Chief.
3. Contributors retain copyright to their work. By submitting to TCMP, authors grant the publication the right to publish, edit, and archive the content across TCMP platforms.

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